

2023-2024 Arizona HOSA State Pin Design Contest

The Arizona HOSA State Pin design contest was designed to give members the opportunity to submit a pin design that, if selected, will be created and traded at the annual International Leadership Conference to represent Arizona HOSA. The submitted designs will be reviewed by the state office and Student Executive Council and the top designs will be voted on by all Arizona HOSA Chapters. Only members in good standing may submit a pin design.

PIN SUBMISSION

Members must submit their pin designs through the link on the Arizona HOSA website or have their school send a physical copy to the State Advisor

DESIGN REQUIREMENTS

- Draw or digitally design the concept for your pin. If you are drawing your design on paper, the page should not exceed an 8 ½" x 11" white sheet of paper
- Members submitting a design must also submit an essay explaining the decisions and significance behind the submitted design.
- Pins will be set on a bronze, silver or gold metal colored background.
- Please limit the design to 5 colors.
- Try not to include small type as it may not be able to be legible
- Past pins are available to view on the Arizona HOSA Website.

LIMITS

- Each member may only submit one design
- Each chapter may only have 3 members submit a design

NARROWING THE FIELD

- Graders will use the rubric provided on the website to grade the submitted pins
- The top 5-7 pins will then move on to a state-wide vote detailed below.

VOTING

- The winner of the top -7 pins will be voted on during State Leadership Conference's business session.

TIMELINE

1. Pin submission will open December 4th, 2023, and close on **February 12th, 2024.**
2. The winning pin will be unveiled digitally during the SLC closing session.
3. Chapters will be provided 10 pins per member attending ILC. There will also be the option to purchase additional pins.
4. The winning chapter and artist will be recognized at the following year's FLC.

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Evaluation Rubric

The rubric below will be used by the Arizona HOSA State Office, as well as the State Executive Council to evaluate the pin submissions in order to narrow the field to the top 5-7 designs:

Name of Student:		School:		
Category	Outstanding (6-10 points)	Average (1-5 points)	Score	Comments
Overall Design	Pin design is original, creative, aesthetically pleasing, and would be easy to replicate onto a metal pin for trading.	Pin includes a lot of cliché elements, is not aesthetically pleasing, and/or is not easily transferred to a metal pin for trading.		
Graphics	Font is creative, looks nice, but is still readable. Design is clear and includes the year	Design is unclear or messy. Font is not legible or lacks creativity. Does not include the year.		
Representation	Design has drawn inspiration from, and well represents the state of Arizona, as well as the HOSA organization.	Does not represent both the state of Arizona and the HOSA organization.		
Explanation Paragraph	Accompanying paragraph thoroughly explains the design process, the inspiration behind the design elements, how decisions on design were made, and how the pin ties back to Arizona HOSA.	Accompanying paragraph does not adequately explain, does not sufficiently tie design back to Arizona or HOSA.		
		Total Score:	Max 40 points	

Material Checklist (for students):

- Pin Design
- Design Explanation
- Wufoo Form Submitted